

National Survey Results

Q1	Did you make a Ne year, or not?	w Yea	r's resolution thi	is	Q6	What do you think is the have a hard time keeping	New Year's	
	Did	34%	Did not	66%		resolutions: they don't ha realistic about what they		
Q2	(Q2-4 asked only of Was your main New	w Year	's resolution to I			motivation, they don't have their goals, or something	ve support to achieve else?	
	weight, quit smokin organized, have mone of the above?	ore of		nce, or		Don't have time12% Aren't realistic		
	Lose weight	27%	Get organized	14%		achieve31%	Something else/Not sure13%	
	Quit smoking	6%	Work-life balance	e 9%		Lose motivation37%		
	Exercise more	25%	None of the above	_{ve} 19%	Q7	If people had free access		
Q3	Have you kept you so far, or not?	r main	New Year's res	olution		coaching, tobacco cessa onsite gym, and other res do you think they would be	sources through work,	
	Have	84%	Have not	16%		their New Year's resolution		
Q4	(Asked only of those was the primary reamain New Year's reakeep New Ye	ason y esolutio	ou haven't kept on so far: you ne	your ever		Think it would make people more likely to keep them55%	Not sure 576	
	in New Year's reso changes throughou above?	lutions	s, you prefer to n	nake	Q8	I'm going to read you thre think may help people ke resolutions. Then I'd like	ep their New Year's you to tell me if you	
	Never keep New Year's resolutions. Don't believe in	3%	Prefer to make changes through year	nout 39%		think each would be help resolutions if people had work. First: weight loss of	access to them at	
	New Year's resolutions	0%				Think it would help people keep them49%	Do not think it would41%	
Q5	Do you feel guilty v			our			Not sure	
	New Year's resolut	•		7%	Q9	I'm going to read you thre think may help people ke	ep their New Year's	
	Do not	70%				think each would be help resolutions if people had work. Next: a tobacco ce	ad access to them at	
						Think it would help people keep them43%	Do not think it would	
							Not sure11%	





Q10	I'm going to read you three things that some think may help people keep their New Year's	Q17	Does balancing time with friends ever make finding time for romance more difficult for you?
	resolutions. Then I'd like you to tell me if you		Does
	think each would be helpful in keeping resolutions if people had access to them at		Does not74%
	work. Finally: an onsite gym.	Q18	Does balancing work responsibilities ever
	Think it would help Do not think it people keep them59% would		make finding time for romance more difficult for you?
	Not sure8%		Does
Q11	Do you plan on celebrating Valentine's Day this year, or not?	040	Does not61%
	Do	Q19	Does balancing personal time ever make finding time for romance more difficult for you?
	Do not40%		Does24% Not sure
Q12	Which of the following statements best describes how you feel about Valentine's Day:		Does not70%
	it's a nice way for loved ones to show how	Q20	Have you ever dated a co-worker, or not?
	much they care, it's too commercial, it's a		Have69%
	waste of time, or does none of these describe your feelings?	Q21	(Asked only of those who answered
	Nice way for loved ones to show they care		affirmatively to Q20:) How much time outside of work hours did you spend talking about work with the co-worker you dated, or did you not talk about work at all?
	Too commercial34%		Less than 10 More than an hour 5% minutes
Q13	How much time have you taken off of work to celebrate Valentine's Day: none, half a day, an entire day, two days, an entire week, or more?		10 to 30 minutes28% work outside of work hours
	None91% Two days0%		hour12%
	Half a day5% Entire week1%	Q22	Have you ever dated your boss, or not?
	Entire day2% More than a week 0%		Have90%
Q14	Have you ever checked your work e-mail while out on a date, or not?	Q23	(Asked only of those who answered affirmatively to Q22:) How much time outside of work hours did you spend talking about work
Q15	Have		with the boss you dated, or did you not talk about work at all?
	the primary reason you have checked your work e-mail on a date: it's a habit, you feel you need to, you want to, or none of the above?		Less than 10 More than an hour10% minutes
	Habit		10 to 30 minutes ^{23%} work outside of 30 minutes to an work hours
	Feel you need to36% None of the above18%		hour8%
Q16	Have you ever faked a work emergency to get out of a bad date, or not?		
	Have		





Q24	How much time do you spend talking about	Q28 What kind of industry do you work in?			
	work with your significant other or friends, or do you not talk about work at all?	Service industry			
	Less than 10 More than an hour 4% minutes	Retail or wholesale trade	13%		
	Dun tan abuut	Finance, insurance, or real estate	8%		
	10 to 30 minutes43% work outside of 30 minutes to an work hours	Construction or minerals industry	7%		
	hour9%	Manufacturing business	9%		
Q25	If you are a woman, press 1. If a man, press 2.	Transportation, communication, or utilities			
	Woman53%	Education			
	<i>Man</i> 47%	Health care	12%		
Q26	If you are Hispanic, press 1. If white, press 2. If African-American, press 3. If other, press 4.	Government employee			
	Hispanic14%	Other			
	White68%	Q29 If you make less than \$25,000 a year, press 1. If you make between \$25,000 and \$50,000 a			
	African-American12%	year, press 2. If you make between \$50,000 and \$75,000 a year, press 3. If you make)		
	Other6%	between \$75,000 and \$100,000 a year, pres	ss		
Q27	If you are 18 to 29 years old, press 1. If 30 to 45, press 2. If 46 to 65, press 3. If you are older	4. If you make more than \$100,000 a year, press 5.			
	than 65, press 4.	Less than \$25,000	24%		
	18 to 2921%	\$25,000 to \$50,000	33%		
	30 to 4531%	\$50,000 to \$75,000			
	46 to 6538%	\$75,000 to \$100,000	8%		
	Older than 6510%	More than \$100,000			
		Declined to say			





		Gender	
	Base	Woman	Man
Did You Make a New Year's Resolution?			
Did	34%	35%	33%
Did not	66%	65%	67%

		Gender	
	Base	Woman	Man
What Was Your Main Resolution?			
Lose weight	27%	29%	25%
Quit smoking	6%	4%	7%
Exercise more	25%	22%	30%
Get organized	14%	15%	13%
Work-life balance	9%	8%	11%
None of the above	19%	23%	14%

		Gender	
	Base	Woman	Man
Kept Your Resolution So Far?			
Have	84%	82%	86%
Have not	16%	18%	14%

		Gender	
	Base	Woman	Man
Why Haven't You Kept Resolution?		_	
Never keep New Year's resolutions	3%	5%	-
Prefer to make changes throughout year	39%	38%	42%
None of the above	58%	57%	58%

		Gender		
	Base	Woman	Man	
Feel Guilty About Not Keeping Resolution?				
Do	23%	22%	25%	
Do not	70%	71%	69%	
Not sure	7%	7%	7%	





		Gender	
	Base	Woman	Man
Why Can't People Keep Resolutions?			
Don't have time	12%	12%	12%
Aren't realistic about what they can achieve	31%	32%	30%
Lose motivation	37%	34%	40%
Don't have support to achieve goals	7%	8%	7%
Something else/Not sure	13%	14%	12%

		Gender	
	Base	Woman	Man
Do Free Work Resources Make People More Likely to Keep Resolutions?			
Think it would make people more likely to keep them	55%	59%	52%
Do not think it would	40%	36%	44%
Not sure	5%	6%	4%

		Gender	
	Base	Woman	Man
Would Weight Loss Coaching Help Keep Resolutions?			
Think it would help people keep them	49%	55%	43%
Do not think it would	41%	35%	48%
Not sure	9%	10%	9%

		Gender		
	Base	Woman	Man	
Would Tobacco Cessation Program Help Keep Resolutions?				
Think it would help people keep them	43%	46%	38%	
Do not think it would	46%	42%	52%	
Not sure	11%	12%	10%	





		Gender	
	Base	Woman	Man
Would Onsite Gym Help Keep Resolutions?			
Think it would help people keep them	59%	65%	53%
Do not think it would	33%	26%	40%
Not sure	8%	9%	7%

		Gender	
	Base	Woman	Man
Plan to Celebrate Valentine's?			
Do	52%	54%	50%
Do not	40%	39%	42%
Not sure	7%	7%	8%

		Gender	
	Base	Woman	Man
Valentine's Day Opinion			
Nice way for loved ones to show they care	44%	47%	40%
Too commercial	34%	29%	39%
A waste of time	11%	11%	11%
None of these	11%	13%	10%

		Gender	
	Base	Woman	Man
Time Taken Off for Valentine's			
None	91%	92%	89%
Half a day	5%	3%	8%
Entire day	2%	2%	3%
Two days	0%	1%	0%
Entire week	1%	2%	0%

		Gender	
	Base	Woman	Man
Checked Work E- mail on a Date?		_	
Have	23%	23%	24%
Have not	77%	77%	76%

		Gender	
	Base	Woman	Man
Main Reason You Checked Work E- mail on a Date			
Habit	26%	16%	37%
Feel you need to	36%	42%	30%
You want to	20%	19%	21%
None of the above	18%	23%	12%





		Gender	
	Base	Woman	Man
Ever Faked Work Emergency to Get Out of Date?			
Have	10%	7%	13%
Have not	90%	93%	87%

		Gender	
	Base	Woman	Man
Does Balancing Time w/ Friends Make Romance More Difficult?			
Does	16%	14%	18%
Does not	74%	71%	78%
Not sure	10%	14%	5%

		Gender	
	Base	Woman	Man
Does Balancing Work Make Romance More Difficult?			
Does	32%	34%	30%
Does not	61%	60%	62%
Not sure	7%	7%	8%

		Gender	
	Base	Woman	Man
Does Balancing Personal Time Make Romance More Difficult?			
Does	24%	29%	18%
Does not	70%	63%	78%
Not sure	7%	8%	5%

		Gender	
	Base	Woman	Man
Ever Dated a Co- Worker?		_	
Have	31%	30%	31%
Have not	69%	70%	69%



		Gender	
	Base	Woman	Man
Time/Day Spent Talking About Work w/ Co-Worker You Dated			
Less than 10 minutes	44%	49%	39%
10 to 30 minutes	28%	23%	34%
30 minutes to an hour	12%	12%	11%
More than an hour	5%	7%	3%
Didn't talk about work outside of work hours	11%	9%	13%

		Gender	
	Base	Woman	Man
Ever Dated Your Boss?		-	
Have	10%	11%	9%
Have not	90%	89%	91%

		Gender		
	Base	Woman	Man	
Time/Day Spent Talking about Work w/ Boss You Dated				
Less than 10 minutes	46%	64%	24%	
10 to 30 minutes	23%	10%	40%	
30 minutes to an hour	8%	7%	9%	
More than an hour	10%	12%	9%	
Didn't talk about work outside of work hours	12%	7%	19%	

		Gender	
	Base	Woman	Man
Time/Day Spent Talking about Work w/ Friends/Significant Others			
Less than 10 minutes	38%	36%	40%
10 to 30 minutes	43%	42%	45%
30 minutes to an hour	9%	9%	8%
More than an hour	4%	5%	1%
Don't talk about work outside of work hours	7%	7%	7%





		Race			
	Base	Hispanic	White	African- American	Other
Did You Make a New Year's Resolution?			•		
Did	34%	35%	31%	45%	47%
Did not	66%	65%	69%	55%	53%

		Race			
	Base	Hispanic	White	African- American	Other
What Was Your Main Resolution?					
Lose weight	27%	33%	27%	27%	16%
Quit smoking	6%	4%	5%	2%	19%
Exercise more	25%	9%	26%	46%	6%
Get organized	14%	27%	12%	8%	21%
Work-life balance	9%	23%	9%	2%	-
None of the above	19%	5%	21%	14%	37%

		Race			
	Base	Hispanic	White	African- American	Other
Kept Your Resolution So Far?					•
Have	84%	82%	82%	97%	69%
Have not	16%	18%	18%	3%	31%

		Race		
	Base	Hispanic	White	Other
Why Haven't You Kept Resolution?				
Never keep New Year's resolutions	3%	-	4%	-
Prefer to make changes throughout year	39%	-	38%	91%
None of the above	58%	100%	58%	9%

		Race			
	Base	Hispanic	White	African- American	Other
Feel Guilty About Not Keeping Resolution?					
Do	23%	29%	18%	43%	30%
Do not	70%	65%	75%	49%	66%
Not sure	7%	6%	7%	8%	4%





		Race			
	Base	Hispanic	White	African- American	Other
Why Can't People Keep Resolutions?		!		!	
Don't have time	12%	15%	9%	27%	8%
Aren't realistic about what they can achieve	31%	24%	33%	28%	22%
Lose motivation	37%	30%	40%	26%	40%
Don't have support to achieve goals	7%	9%	7%	5%	13%
Something else/Not sure	13%	23%	10%	14%	17%

		Race			
	Base	Hispanic	White	African- American	Other
Do Free Work Resources Make People More Likely to Keep Resolutions?					
Think it would make people more likely to keep them	55%	56%	55%	64%	39%
Do not think it would	40%	40%	40%	27%	57%
Not sure	5%	3%	5%	9%	4%

		Race			
	Base	Hispanic	White	African- American	Other
Would Weight Loss Coaching Help Keep Resolutions?					
Think it would help people keep them	49%	45%	50%	55%	37%
Do not think it would	41%	47%	40%	33%	57%
Not sure	9%	8%	10%	12%	6%

		Race			
	Base	Hispanic	White	African- American	Other
Would Tobacco Cessation Program Help Keep Resolutions?					
Think it would help people keep them	43%	33%	46%	39%	36%
Do not think it would	46%	46%	46%	45%	55%
Not sure	11%	21%	8%	16%	8%

		Race				
	Base	Hispanic	White	African- American	Other	
Would Onsite Gym Help Keep Resolutions?						
Think it would help people keep them	59%	69%	59%	56%	47%	
Do not think it would	33%	26%	35%	23%	46%	
Not sure	8%	5%	6%	21%	7%	

		Race				
	Base	Hispanic	White	African- American	Other	
Plan to Celebrate Valentine's?						
Do	52%	55%	50%	62%	54%	
Do not	40%	36%	44%	26%	33%	
Not sure	7%	9%	5%	12%	13%	





		Race			
	Base	Hispanic	White	African- American	Other
Valentine's Day Opinion			•		•
Nice way for loved ones to show they care	44%	51%	41%	59%	32%
Too commercial	34%	24%	38%	28%	25%
A waste of time	11%	21%	11%	1%	13%
None of these	11%	3%	11%	12%	30%

		Race				
	Base	Hispanic	White	African- American	Other	
Time Taken Off for Valentine's						
None	91%	88%	93%	85%	85%	
Half a day	5%	7%	5%	6%	6%	
Entire day	2%	5%	1%	4%	6%	
Two days	0%	-	1%	-	1%	
Entire week	1%	-	0%	6%	1%	

		Race			
	Base	Hispanic	White	African- American	
Checked Work E- mail on a Date?					
Have	23%	41%	19%	27%	23%
Have not	77%	59%	81%	73%	77%

		Race			
	Base	Hispanic	White	African- American	Other
Main Reason You Checked Work E- mail on a Date					
Habit	26%	34%	27%	13%	15%
Feel you need to	36%	33%	35%	40%	48%
You want to	20%	15%	16%	37%	37%
None of the above	18%	18%	22%	9%	-

		Race				
	Base	Hispanic	White	African- American	Other	
Ever Faked Work Emergency to Get Out of Date?						
Have	10%	25%	5%	10%	22%	
Have not	90%	75%	95%	90%	78%	

		Race				
	Base	Hispanic	White	African- American	Other	
Does Balancing Time w/ Friends Make Romance More Difficult?						
Does	16%	36%	11%	28%	5%	
Does not	74%	56%	80%	60%	84%	
Not sure	10%	9%	9%	12%	11%	





		Race			
	Base	Hispanic	White	African- American	Other
Does Balancing Work Make Romance More Difficult?					
Does	32%	52%	28%	32%	30%
Does not	61%	39%	65%	60%	59%
Not sure	7%	9%	7%	8%	10%

		Race			
	Base	Hispanic	White	African- American	Other
Does Balancing Personal Time Make Romance More Difficult?					
Does	24%	32%	21%	29%	24%
Does not	70%	62%	73%	62%	68%
Not sure	7%	6%	6%	8%	8%

		Race				
	Base	Hispanic	White	African- American	Other	
Ever Dated a Co- Worker?						
Have	31%	52%	27%	25%	34%	
Have not	69%	48%	73%	75%	66%	

		Race				
	Base	Hispanic	White	African- American	Other	
Time/Day Spent Talking About Work w/ Co-Worker You Dated						
Less than 10 minutes	44%	55%	43%	36%	30%	
10 to 30 minutes	28%	27%	27%	34%	34%	
30 minutes to an hour	12%	15%	13%	5%	-	
More than an hour	5%	-	6%	-	15%	
Didn't talk about work outside of work hours	11%	3%	11%	26%	21%	

		Race					
	Base	Hispanic White		African- American	Other		
Ever Dated Your Boss?							
Have	10%	24%	7%	8%	14%		
Have not	90%	76%	93%	92%	86%		





		Race					
	Base	Hispanic	White	African- American	Other		
Time/Day Spent Talking about Work w/ Boss You Dated							
Less than 10 minutes	46%	39%	46%	85%	36%		
10 to 30 minutes	23%	43%	19%	-	-		
30 minutes to an hour	8%	-	16%	-	-		
More than an hour	10%	-	15%	-	36%		
Didn't talk about work outside of work hours	12%	18%	5%	15%	29%		

		Race					
	Base	Hispanic	White	African- American	Other		
Time/Day Spent Talking about Work w/ Friends/Significant Others							
Less than 10 minutes	38%	51%	35%	36%	44%		
10 to 30 minutes	43%	39%	45%	44%	36%		
30 minutes to an hour	9%	8%	10%	5%	1%		
More than an hour	4%	-	5%	1%	4%		
Don't talk about work outside of work hours	7%	1%	6%	14%	16%		

		Age			
	Base	18 to 29		46 to 65	Older than 65
Did You Make a New Year's Resolution?					
Did	34%	39%	35%	33%	25%
Did not	66%	61%	65%	67%	75%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
What Was Your Main Resolution?		<u> </u>		<u> </u>	
Lose weight	27%	18%	32%	25%	51%
Quit smoking	6%	13%	-	7%	-
Exercise more	25%	25%	32%	22%	13%
Get organized	14%	20%	8%	15%	14%
Work-life balance	9%	16%	6%	9%	-
None of the above	19%	8%	21%	22%	22%





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Kept Your Resolution So Far?					
Have	84%	64%	95%	86%	85%
Have not	16%	36%	5%	14%	15%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Why Haven't You Kept Resolution?		•			
Never keep New Year's resolutions	3%	-	-	10%	-
Prefer to make changes throughout year	39%	45%	-	44%	23%
None of the above	58%	55%	100%	46%	77%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Feel Guilty About Not Keeping Resolution?					
Do	23%	32%	25%	19%	15%
Do not	70%	63%	71%	73%	72%
Not sure	7%	5%	4%	8%	14%

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Why Can't People Keep Resolutions?						
Don't have time	12%	18%	12%	12%	5%	
Aren't realistic about what they can achieve	31%	18%	31%	36%	38%	
Lose motivation	37%	41%	38%	35%	33%	
Don't have support to achieve goals	7%	11%	7%	6%	6%	
Something else/Not sure	13%	13%	12%	12%	19%	





		Age				
	Dana	18 to	30 to			
	Base	29	45	65	than 65	
Do Free Work						
Resources Make People More Likely						
to Keep						
Resolutions?						
Think it would make	55%	59%	54%	59%	39%	
people more likely						
to keep them						
Do not think it would	40%	38%	44%	34%	51%	
Not sure	5%	3%	2%	7%	10%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Would Weight Loss Coaching Help Keep Resolutions?		-			
Think it would help people keep them	49%	51%	47%	53%	40%
Do not think it would	41%	43%	46%	37%	41%
Not sure	9%	6%	7%	10%	19%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Would Tobacco Cessation Program Help Keep Resolutions?					
Think it would help people keep them	43%	34%	43%	49%	35%
Do not think it would	46%	49%	51%	40%	49%
Not sure	11%	17%	6%	11%	16%

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Would Onsite Gym Help Keep Resolutions?					
Think it would help people keep them	59%	55%	58%	66%	45%
Do not think it would	33%	35%	38%	26%	41%
Not sure	8%	10%	4%	8%	14%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Plan to Celebrate Valentine's?		•				
Do	52%	38%	57%	58%	44%	
Do not	40%	51%	37%	36%	45%	
Not sure	7%	11%	5%	6%	11%	





		Age	Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Valentine's Day Opinion						
Nice way for loved ones to show they care	44%	37%	38%	50%	50%	
Too commercial	34%	31%	38%	32%	32%	
A waste of time	11%	23%	10%	6%	8%	
None of these	11%	9%	13%	11%	9%	

		Age				
	Base	18 to 29	30 to 45	46 to 65	Older than 65	
Time Taken Off for Valentine's		-		•		
None	91%	89%	90%	92%	96%	
Half a day	5%	5%	9%	4%	1%	
Entire day	2%	3%	1%	3%	2%	
Two days	0%	-	-	1%	1%	
Entire week	1%	3%	-	1%	-	

		Age				
	Base	18 to 29		46 to 65	Older than 65	
Checked Work E- mail on a Date?						
Have	23%	34%	23%	20%	14%	
Have not	77%	66%	77%	80%	86%	

		Age			
	Base	18 to 29	30 to 45	46 to 65	
Main Reason You Checked Work E- mail on a Date					
Habit	26%	17%	33%	24%	43%
Feel you need to	36%	41%	34%	35%	31%
You want to	20%	13%	18%	30%	12%
None of the above	18%	29%	15%	11%	14%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Ever Faked Work Emergency to Get Out of Date?						
Have	10%	18%	11%	5%	5%	
Have not	90%	82%	89%	95%	95%	

		Age	Age				
	Base	18 to 29	30 to 45		Older than 65		
	Dase	29	43	05	tilali 05		
Does Balancing Time w/ Friends Make Romance More Difficult?							
Does	16%	34%	13%	11%	8%		
Does not	74%	52%	83%	80%	74%		
Not sure	10%	15%	4%	9%	18%		





		Age				
	Base	18 to 29	30 to 45		Older than 65	
Does Balancing Work Make Romance More Difficult?						
Does	32%	45%	32%	28%	20%	
Does not	61%	50%	60%	66%	66%	
Not sure	7%	5%	8%	6%	15%	

		Age	Age				
	Base	18 to 29	30 to 45		Older than 65		
Does Balancing Personal Time Make Romance More Difficult?							
Does	24%	37%	23%	20%	11%		
Does not	70%	58%	74%	72%	73%		
Not sure	7%	5%	3%	8%	16%		

		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Ever Dated a Co- Worker?					
Have	31%	34%	31%	31%	22%
Have not	69%	66%	69%	69%	78%

		Age				
	Base	18 to 29	30 to 45		Older than 65	
Time/Day Spent Talking About Work w/ Co-Worker You Dated						
Less than 10 minutes	44%	43%	43%	43%	59%	
10 to 30 minutes	28%	18%	35%	31%	21%	
30 minutes to an hour	12%	23%	5%	12%	4%	
More than an hour	5%	4%	7%	4%	-	
Didn't talk about work outside of work hours	11%	13%	10%	10%	16%	





		Age			
	Base	18 to 29	30 to 45	46 to 65	Older than 65
Ever Dated Your Boss?					
Have	10%	17%	12%	6%	6%
Have not	90%	83%	88%	94%	94%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Time/Day Spent Talking about Work w/ Boss You Dated					
Less than 10 minutes	46%	70%	30%	40%	44%
10 to 30 minutes	23%	-	42%	28%	15%
30 minutes to an hour	8%	21%	-	3%	-
More than an hour	10%	9%	12%	7%	15%
Didn't talk about work outside of work hours	12%	-	15%	21%	26%

		Age			
	Base	18 to 29	30 to 45		Older than 65
Time/Day Spent Talking about Work w/ Friends/Significant Others					
Less than 10 minutes	38%	38%	30%	42%	46%
10 to 30 minutes	43%	37%	54%	40%	35%
30 minutes to an hour	9%	13%	7%	9%	4%
More than an hour	4%	2%	5%	4%	2%
Don't talk about work outside of work hours	7%	11%	5%	5%	13%

		Sector									
		Service		Finance, insurance,						Government	
	Base	industry	wholesale trade	or real estate	minerals industry	business	communication, or utilities	Education	care	employee	Other
Did You Make a Ne											
Year's Resolution											
'	lid 34%	32%	28%	30%	47%	32%	26%	39%	33%	46%	40%
Did r	ot 66%	68%	72%	70%	53%	68%	74%	61%	67%	54%	60%





		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	
What Was Your Main Resolution?											
Lose weight	27%	27%	42%	24%	6%	61%		21%	17%	32%	34%
Quitsmoking	6%	5%	4%	3%				2%	12%	24%	
Exercise more	25%	23%	17%	19%	21%	13%	33%	48%	16%	27%	44%
Get organized	14%	17%	2%		44%	13%	13%	8%	14%	10%	22%
Work-life balance	9%	10%	30%	4%	7%		7%	3%	14%	2%	
None of the above	19%	18%	4%	51%	23%	13%	47%	18%	26%	5%	

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	
Kept Your Resolution So Far?							•	,		•	
Have	84%	85%	91%	90%	70%	97%	100%	87%	72%	80%	53%
Have not	16%	15%	9%	10%	30%	3%		13%	28%	20%	47%

		Sector								
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry	Manufacturing business		Health care	Government employee	
Why Haven't You Kept Resolution?										
Never keep New Year's resolutions	3%	7%	-	•	-	-	-	9%	-	-
Prefer to make changes throughout year	39%	60%	48%	64%	•	-	26%	42%	48%	56%
None of the above	58%	33%	52%	36%	100%	100%	74%	49%	52%	44%

Γ			Sector									
		Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
	Feel Guilty About Not Geeping Resolution?											
ı	Do	23%	30%	20%	14%	38%	15%	22%	17%	20%	32%	16%
۱	Do not	70%	66%	71%	84%	60%	79%	69%	75%	73%	65%	44%
L	Not sure	7%	4%	10%	2%	2%	6%	9%	8%	8%	2%	39%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Why Can't People Keep Resolutions?			,			:'	•			,	
Don't have time	12%	15%	4%	4%	13%	17%	13%	16%	5%	22%	14%
Aren't realistic about what they can achieve		31%	40%	34%	25%	41%	25%	36%	19%	26%	9%
Lose motivation	37%	28%	46%	45%	48%	28%	44%	30%	51%	31%	31%
Don't have support to achieve goals	7%	10%	3%	8%	3%	2%	12%	8%	10%	5%	14%
Something else/Not sure	13%	16%	7%	10%	11%	13%	5%	9%	15%	16%	32%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Do Free Work Resources Make People More Likely to Keep Resolutions?		•		•			•			•	
Think it would make people more likely to keep them		54%	43%	61%	49%	37%	73%	65%	67%	63%	50%
Do not think it would	40%	42%	51%	37%	47%	61%	27%	29%	30%	29%	22%
Not sure	5%	5%	6%	2%	4%	2%		6%	3%	8%	29%

		Sector									
		Service		Finance, insurance,	Construction or					Government	
	Base	industry	wholesale trade	or real estate	minerals industry	business	communication, or utilities	Education	care	employee	Other
Would Weight Loss Coaching Help Keep Resolutions?											
Think it would help people keep them		51%	41%	53%	42%	18%	67%	65%	58%	48%	44%
Do not think it would	41%	42%	51%	38%	53%	75%	24%	26%	30%	34%	24%
Not sure	9%	7%	8%	9%	6%	7%	9%	9%	12%	17%	32%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	Other
Would Tobacco Cessation Program Help Keep Resolutions?				•						•	
Think it would help people keep them		43%	24%	52%	33%	33%	66%	54%	49%	45%	36%
Do not think it would	46%	51%	59%	37%	50%	64%	34%	33%	40%	35%	53%
Not sure	11%	7%	17%	11%	17%	3%		13%	11%	21%	11%

			Sector									
		Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Would Onsi Help Keep Resolution:				,								
	vould help keep them		61%	48%	62%	55%	32%	71%	74%	75%	52%	51%
Do not thin	nk it would	33%	32%	47%	33%	33%	67%	19%	20%	20%	27%	20%
	Not sure	8%	7%	5%	4%	12%	1%	10%	6%	5%	21%	29%

		Sector									
	Base	Service	Retail or wholesale trade	Finance, insurance,	Construction or minerals industry		Transportation, communication, or utilities			Government	
Plan to Celebrate Valentine's?	Dase	Januasary	wholesale trade	orrearestate	mmerais moustry	business	communication, or utilities	Education	care	employee	Other
	Do 52%	54%	49%	39%	51%	67%	41%	56%	57%	47%	43%
Do	not 40%	39%	49%	54%	26%	29%	59%	36%	39%	44%	34%
Not s	ure 7%	7%	2%	7%	23%	4%		8%	4%	9%	23%





		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	
Valentine's Day Opinion										•	
Nice way for loved ones to show they care	44%	43%	47%	44%	47%	52%	36%	50%	37%	33%	35%
Too commercial	34%	26%	34%	34%	41%	25%	53%	30%	41%	34%	60%
A waste of time	11%	20%	13%	11%	7%		9%	4%	6%	16%	5%
None of these	11%	10%	6%	10%	4%	23%	2%	15%	15%	16%	

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	Other
Time Taken Off for Valentine's							•				
None	91%	96%	76%	98%	97%	84%	85%	98%	94%	81%	94%
Half a day	5%	3%	20%			10%	12%	1%	2%	1%	3%
Entire day	2%	1%	4%	1%	1%	5%	3%	1%	4%	4%	3%
Two days	0%		1%	1%				1%		2%	
Entire week	1%				2%	1%				11%	

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Checked Work E- mail on a Date?			,							,	
Have	23%	26%	18%	25%	25%	21%	25%	23%	21%	31%	8%
Have not	77%	74%	82%	75%	75%	79%	75%	77%	79%	69%	92%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Main Reason You Checked Work E- mail on a Date						•		,			
Habit	26%	30%	66%	11%	26%	13%	28%	24%	22%		
Feel you need to	36%	31%	7%	80%	28%	28%	36%	55%	43%	33%	
You want to	20%	13%	12%	9%	16%	35%	15%	18%	22%	48%	60%
None of the above	18%	27%	15%		30%	24%	21%	3%	12%	19%	40%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Ever Faked Work Emergency to Get Out of Date?											
Have	10%	12%	7%	22%	17%	3%		2%	8%	15%	17%
Have not	90%	88%	93%	78%	83%	97%	100%	98%	92%	85%	83%

		Sector									
Does Balancing Tir w/ Friends Make Romance More		Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Difficult?	s 16%	18%	14%	23%	20%	10%	14%	15%	14%	20%	3%
Does r	ot 74%	71%	77%	65%	78%	87%	80%	74%	76%	73%	65%
Not su	re 10%	11%	9%	12%	3%	3%	6%	12%	10%	7%	33%

		Sector									
	Base	Service	Retail or wholesale trade	Finance, insurance,	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government	
Does Balancing W Make Romance More Difficult?		,,	WHOLE SELECTION	or real estate	minorala modati y	business	communication, or district	Lucason	care.	етроусс	Journal
Do	es 32%	32%	25%	37%	40%	26%	42%	32%	34%	30%	30%
Does	ot 61%	61%	71%	55%	52%	72%	37%	62%	62%	60%	38%
Not s	re 7%	7%	4%	8%	8%	3%	21%	6%	4%	10%	32%

Γ			Sector									
		Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	Other
8	oes Balancing Personal Time Make Iomance More Xfficult?											
	Does	24%	25%	14%	28%	14%	23%	36%	26%	24%	24%	30%
	Does not	70%	69%	80%	62%	82%	74%	55%	67%	73%	69%	38%
	Not sure	7%	6%	6%	10%	5%	3%	10%	7%	3%	7%	31%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	
Ever Dated a Co- Worker?											
Have	31%	49%	23%	24%	16%	21%	39%	36%	20%	24%	19%
Have not	69%	51%	77%	76%	84%	79%	61%	64%	80%	76%	81%

		Sector									
	Base	Service	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	
Time/Day Spent Talking About Work w/ Co-Worker You Dated		,	•				,	•			·
Less than 10 minutes		56%	27%	37%	53%	41%	40%	31%	42%	49%	16%
10 to 30 minutes	28%	22%	33%	34%	39%	20%	47%	40%	31%	9%	13%
30 minutes to an hour	12%	5%	35%	25%		11%		14%	13%		58%
More than an hour	5%	5%	5%			4%	4%	5%		23%	
Didn't talk about work outside of work hours		13%		4%	8%	23%	9%	9%	14%	19%	13%

Г			Sector												
		Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee				
	er Dated Your iss?						•	•			•				
Г	Have	10%	16%	13%	6%	1%	4%	2%	10%	6%	15%	8%			
	Have not	90%	84%	87%	94%	99%	96%	98%	90%	94%	85%	92%			





		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities			Government employee	Other
Time/Day Spent Talking about Work w/ Boss You Dated		,					,				
Less than 10 minutes	46%	41%	38%		100%	80%		55%	66%	64%	37%
10 to 30 minutes	23%	39%	17%	20%			100%	26%			
30 minutes to an hour	8%	9%		80%					10%		
More than an hour	10%	10%						20%		29%	32%
Didn't talk about work outside of work hours		•	45%	•		20%			24%	7%	32%

		Sector									
	Base	Service industry	Retail or wholesale trade	Finance, insurance, or real estate	Construction or minerals industry		Transportation, communication, or utilities		Health care	Government employee	
Time/Day Spent Talking about Work w/ Friends/Significant Others		,	Į.				,				
Less than 10 minutes	38%	50%	19%	38%	43%	39%	34%	25%	37%	49%	37%
10 to 30 minutes	43%	39%	58%	36%	45%	40%	44%	46%	48%	39%	9%
30 minutes to an hour	9%	6%	16%	17%	2%	3%	10%	13%	3%	6%	12%
More than an hour	4%	4%	3%	1%	2%	2%	4%	6%	4%	1%	14%
Don't talk about work outside of work hours		1%	4%	8%	7%	16%	8%	10%	8%	5%	28%

		Income	Income							
	Base	Less than \$25,000				More than \$100,000				
Did You Make a New Year's Resolution?										
Did	34%	35%	29%	42%	29%	43%	35%			
Did not	66%	65%	71%	58%	71%	57%	65%			

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say
What Was Your Main Resolution?			•				
Lose weight	27%	40%	28%	17%	28%	10%	25%
Quit smoking	6%	6%	4%	1%	-	24%	3%
Exercise more	25%	15%	22%	36%	29%	21%	38%
Get organized	14%	11%	20%	8%	14%	10%	17%
Work-life balance	9%	3%	9%	22%	-	21%	-
None of the above	19%	24%	16%	15%	28%	15%	16%

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000			More than \$100,000	
Kept Your Resolution So Far?							
Have	84%	76%	82%	92%	93%	74%	89%
Have not	16%	24%	18%	8%	7%	26%	11%

•		Income							
	Base	Less than \$25,000		\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say		
Why Haven't You Kept Resolution?									
Never keep New Year's resolutions	3%	9%	-	-	-	-	-		
Prefer to make changes throughout year		62%	5%	47%	50%	48%	49%		
None of the above	58%	29%	95%	53%	50%	52%	51%		

		Income						
	Base	Less than \$25,000		\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000		
Feel Guilty About Not Keeping Resolution?								
Do	23%	25%	20%	36%	10%	24%	22%	
Do not	70%	68%	74%	58%	85%	75%	64%	
Not sure	7%	7%	6%	6%	5%	1%	14%	

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say
Why Can't People Keep Resolutions?							
Don't have time	12%	15%	13%	13%	3%	6%	14%
Aren't realistic about what they can achieve	31%	27%	34%	29%	44%	23%	27%
Lose motivation	37%	31%	38%	44%	30%	50%	33%
Don't have support to achieve goals	7%	11%	4%	9%	5%	9%	10%
Something else/Not sure	13%	16%	11%	4%	19%	12%	17%





		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say
Do Free Work Resources Make People More Likely to Keep Resolutions?							
Think it would make people more likely to keep them	55%	52%	60%	56%	53%	47%	55%
Do not think it would	40%	44%	35%	41%	44%	50%	34%
Not sure	5%	3%	5%	3%	3%	3%	12%

		Income							
	Base	Less than \$25,000	,	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000			
Would Weight Loss Coaching Help Keep Resolutions?		•							
Think it would help people keep them	49%	47%	52%	58%	44%	38%	48%		
Do not think it would	41%	46%	40%	38%	45%	49%	31%		
Not sure	9%	8%	8%	4%	11%	14%	21%		

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000		\$75,000 to \$100,000	More than \$100,000	
Would Tobacco Cessation Program Help Keep Resolutions?							
Think it would help people keep them	43%	39%	45%	53%	35%	40%	36%
Do not think it would	46%	53%	45%	36%	57%	53%	41%
Not sure	11%	8%	10%	11%	7%	7%	22%

		Income	Income							
	Base	Less than \$25,000	\$25,000 to \$50,000		\$75,000 to \$100,000	More than \$100,000	Declined to say			
Would Onsite Gym Help Keep Resolutions?										
Think it would help people keep them		61%	63%	59%	53%	51%	54%			
Do not think it would	33%	33%	31%	35%	38%	44%	25%			
Not sure	8%	6%	6%	6%	9%	4%	21%			

		Income	Income							
	Base	Less than \$25,000			\$75,000 to \$100,000	More than \$100,000				
Plan to Celebrate Valentine's?			•							
Do	52%	48%	47%	63%	49%	76%	52%			
Do not	40%	49%	44%	33%	40%	24%	32%			
Not sure	7%	3%	9%	4%	11%	-	16%			

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	
Valentine's Day Opinion		•					
Nice way for loved ones to show they care		39%	48%	48%	34%	45%	41%
Too commercial	34%	31%	36%	32%	33%	25%	41%
A waste of time	11%	18%	6%	9%	15%	15%	8%
None of these	11%	11%	9%	12%	18%	15%	9%

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000		\$75,000 to \$100,000	More than \$100,000	
Time Taken Off for Valentine's		=					
None	91%	94%	89%	96%	95%	89%	82%
Half a day	5%	5%	6%	2%	3%	6%	8%
Entire day	2%	-	4%	1%	2%	4%	3%
Two days	0%	0%	0%	1%	-	-	1%
Entire week	1%	0%	-	1%	-	1%	6%

		Income	Income							
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	,	More than \$100,000				
Checked Work E- mail on a Date?										
Have	23%	24%	18%	30%	15%	49%	18%			
Have not	77%	76%	82%	70%	85%	51%	82%			





		Income	Income							
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say			
Main Reason You Checked Work E- mail on a Date										
Habit	26%	15%	23%	47%	42%	24%	11%			
Feel you need to	36%	37%	42%	38%	24%	31%	29%			
You want to	20%	12%	22%	4%	17%	37%	43%			
None of the above	18%	35%	13%	11%	17%	8%	17%			

		Income	Income							
	Base	Less than \$25,000		\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000				
Ever Faked Work Emergency to Get Out of Date?										
Have	10%	7%	12%	9%	4%	11%	11%			
Have not	90%	93%	88%	91%	96%	89%	89%			

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say
Does Balancing Time w/ Friends Make Romance More Difficult?							
Does	16%	12%	15%	17%	21%	17%	19%
Does not	74%	72%	80%	73%	68%	80%	67%
Not sure	10%	16%	4%	11%	11%	4%	14%

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000			More than \$100,000	
Does Balancing Work Make Romance More Difficult?							
Does	32%	29%	29%	36%	37%	48%	30%
Does not	61%	65%	66%	57%	56%	46%	54%
Not sure	7%	6%	5%	7%	8%	6%	15%

		Income	Income							
	Base	Less than \$25,000		\$50,000 to \$75,000		More than \$100,000				
Does Balancing Personal Time Make Romance More Difficult?										
Does	24%	28%	20%	23%	27%	27%	21%			
Does not	70%	67%	73%	72%	67%	71%	66%			
Not sure	7%	6%	7%	5%	6%	1%	13%			

		Income	Income						
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000		More than \$100,000			
Ever Dated a Co- Worker?									
Have	31%	36%	28%	38%	28%	35%	18%		
Have not	69%	64%	72%	62%	72%	65%	82%		

		Income					
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say
Time/Day Spent Talking About Work w/ Co-Worker You Dated							
Less than 10 minutes	44%	63%	45%	25%	40%	30%	34%
10 to 30 minutes	28%	23%	38%	21%	22%	29%	31%
30 minutes to an hour	12%	6%	3%	32%	10%	8%	21%
More than an hour	5%	1%	6%	1%	3%	25%	4%
Didn't talk about work outside of work hours	11%	7%	7%	20%	24%	7%	11%

		Income						
	Base	Less than \$25,000		\$50,000 to \$75,000		More than \$100,000		
Ever Dated Your Boss?								
Have	10%	9%	14%	5%	5%	11%	11%	
Have not	90%	91%	86%	95%	95%	89%	89%	





		Income						
	Base	Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say	
Time/Day Spent Talking about Work w/ Boss You Dated								
Less than 10 minutes	46%	54%	42%	55%	63%	-	65%	
10 to 30 minutes	23%	12%	38%	35%	-	11%	-	
30 minutes to an hour	8%	22%	-	-	-	-	24%	
More than an hour	10%	5%	5%	-	18%	70%	5%	
Didn't talk about work outside of work hours	12%	8%	15%	9%	19%	19%	5%	

	Base	Income							
		Less than \$25,000	\$25,000 to \$50,000	\$50,000 to \$75,000	\$75,000 to \$100,000	More than \$100,000	Declined to say		
Time/Day Spent Talking about Work w/ Friends/Significant Others									
Less than 10 minutes	38%	45%	38%	38%	38%	31%	27%		
10 to 30 minutes	43%	37%	49%	41%	44%	47%	39%		
30 minutes to an hour	9%	5%	6%	17%	6%	14%	11%		
More than an hour	4%	4%	3%	1%	2%	5%	7%		
Don't talk about work outside of work hours	7%	9%	4%	3%	10%	2%	16%		

